The Cycling Promotion Fund **2017 Netherlands Study Tour**

Draft program @ 22 May, 2017

Contacts:

- Peter Bourke, General Manager, pbourke@cyclingpromotion.com.au, 0438 871 271
- Stephen Hodge, Government Relations Manager, shodge@cyclingpromotion.com.au
 0411 149 910

Cities

Utrecht, Amsterdam, The Hague, Rotterdam, Brussels, Houten, Einhoven.

Sunday

17:00 Meet in the hotel lobby, dinner in Hotel Karel V, Utrecht our base for the week.

			TRAVEL
17.00	Meet at Karel V	Tour of the Hotel	
18.30	Dinner at Karel V		
		Presentation –	
		overview of Dutch	
		cycling culture	

Monday

Utrecht

			TRAVEL
08.30	Meet at Karel V	Presentation by Houten City A model City Designed for the bicycle	
9.30	Walk to train		700m – 9 mins
9.52	Train to Houten		9.52 – 10.00am (8 mins)
10.00	Houten Municipality	Cycle tour	2 hours approx. 10km
12.00	Train to Eindhoven		12.00 – 12.58 (58 mins)
1.00	Meet for lunch	Discussion – Eindhoven City	
2.00	Municipality of Eindhoven	Mobility solutions for Eindhoven Fast-lane, infrastructure to entice longer trips. E-bikes Hovenring Silly Walk Intra- and inter-city active cycle highways and infrastructure Self drive buses	Ride 2.5hrs Approx. 15kms
17.02	Train to Utrecht		17.02 – 17.51 (49mins) Walk to hotel (9 mins)
18.00	Arrive Utrecht		
18.55	Meet hotel foyer		
19.00	Dinner Utrecht		

Tuesday Brussels

For the first time, the Cycling Promotion Fund is providing an opportunity to speak with EU officials and staff of the European Cycling Federation, who play a key role in development of cycling across the European Union, including training and implementation for the World Health Organisation's economic analysis tool for cycling, HEAT.

With Brussels a short, high speed rail trip from the Netherlands, we anticipate this will be a very interesting day considering the broader agenda for cycling and multi-jurisdictional approaches to active travel.

			TRAVEL
06.45	Meet in hotel lobby	Walk to station	700m (9mins)
07.18 Train to Brussels		No activities are planned	7.18 – 10.00
		for travel time –	(2.42mins)
		Wifi is provided on trains	
10.10	Meet ECF Bruxelles Central	Walk to Australian	
	staton	Embassy	
10.30	Australian Embassy	Australia's view of	
		European transport	
		Mobility priorities	
		European transport	
		planning European Union	
		Cycling tourism across	
		Europe	
12.30	Lunch	Mobility priorities	
13.30	European Union	Comparing international	
		economic transport	
		policies	
15.00	European Cycling Federation	Cycling solutions across	
		countries and bureaucrats	
16.30	European Cycling Federation	Big data	
18.00	Drinks and dinner with ECF		
	staff		
19.49	Leave for Utrecht	No activities are planned	19.49 – 22.32
		for travel time –	(2.43mins)
		Wifi is provided on trains	
22.32	Arrive Utrecht		

Wednesday

Den Hagg / Rotterdam

	887 110 000 0101111		TRAVEL
08.00	Meet in hotel lobby Karel V		
08.10	Leave for Ministry of Infrastructure and Environment Plesmanweg 1- 6, the Hague (estimated travel time 45 minutes)	Use Uber	50 mins travel time
09.15	Ministry of Infrastructure and Environment	Topic: The Dutch approach on accessibility and urban planning - national policy and practice.	
11.00	SWOV & ANWB Wassenaarseweg 220, The Hague	Topic: Innovative practices in safe urban mobility. SWOV (Netherlands Institute for Road Safety Research) ANWB (Royal Dutch Touring Club)	
12.00	Travel to Rotterdam	Use Uber	25mins
12.30	Lunch		
	Rotterdam Municipality	City planning Development of a 'brown field' city, leveled during WWII (considered a poor city for cycling in Netherlands)	
	De Verkeersonderneming	Improved accessibility Behaviour change Rotterdam Region	
13.00	Bicycle tour Rotterdam	Waterfront Tunnel Bridge Transformation	Ride 2.5hrs Approx 20kms
17.50	Train to Utrecht	Train	17.50 – 18.27 (37 mins)
18.30	Free evening		

Thursday

Utrecht

			TRAVEL
8.15	Collect bicycles		Bicycles at hotel Ride 15mins to Union
9.00	Dutch Cyclists Union	Topic: 40 years of cycling advocacy in the Netherlands	
10.30	CROW Kantoorgebouw 'Sijpesteijn', Jaarbeursplein 22, T +31 6 20 65 87 39	Topic: Cycling in complete streets; the Dutch approach. CROW is a not-for-profit organisation in which the NL Govt and businesses work together in pursuit of their common interests through the design, construction and management of roads and other traffic and transport facilities.	
13.00	Lunch		
14.00	Utrecht Municipality Stadsplateau 1, Utrecht / T +31 6 53 38 54 66	Design and planning of municipality	
15.30	Tour de France - Tour Depart in 2016	Economic impact of major events and tourism.	
16.00	Cycle tour of Utrecht suburbs - Including visit to the large bicycling parking underneath the Central train station in Utrecht. 22,000 bike parking spots.	Utrecht is renowned as the Dutch city with one of the highest cycling participation rates = over 50% of all trips. - Observe Utrechts busiest cycle path in peak hour with 25,000 bikes per day	2.5hrs Approx 17kms
18.30	Arrive home		
19.30	Dinner - Utrecht		

Friday Amsterdam

			TD AVEL
			TRAVEL
07.15	Meet in hotel lobby		700m (9mins)
	 Walk to train 		
07.38	Leave for municipality		7.38 – 8.05 (27mins)
	of Amsterdam by train		
8.05	Evaluation	Monitor the interaction of	
		walkers/cyclists/ferries/trains	
09.00	Municipality of	City planning,	
	Amsterdam	7 Platforms which are	
		active in the field of	
		cycling planning and promotion,	
		Think Bike,	
		Bikenomics.	
13.00	Lunch		
14.00	Cycling tour with	Including –	3hrs riding
	guidance of City of	suburbs	Approx 17kms
	Amsterdam	Bicycle parking	
		Interaction with vehicles	
		Transport systems	
18.00	Closing Dinner		
	Discussion on themes	Amsterdam	
	and priorities for		
	Australian jurisdictions.		

Check out of hotel	and transfer to	airport or tra	in station	
check out of flotel	and transfer to	oun port or tro	iiii statioii	

Netherlands Active Travel Study Tour 4 June to 10 June 2017

Page 7 of 7